

Graphic Design

From Concept to Reality.

Why Use Eyedea Worx for your design?

Eyedea Worx's marketing-savvy graphic design department can create a winning, high-impact, professional packaging style to fit the specific needs of your project and the unique tastes of your audience. Whether you're looking to create a new packaging design from scratch or just need some assistance giving your packaging design a finishing touch. Eyedea Worx has you covered. We can develop a brand-new design for you based entirely on your specifications, or we can help you choose from a wide variety of pre-existing dies (for DVD and CD) — whichever best suits your tastes (and budget). In any case, you can rest assured that Eyedea Worx will work closely with you to help you make your product the best it can be.

How It Worx

Eyedea Worx makes it simple. Just send us your photos (preferably digital files), credits, and any other info you want to appear on the packaging, along with any other eyedeads you have for your design. We will handle the rest. If you don't have any eyedeads, that's no problem — when our graphic artist is given the most freedom, which is when they usually do their best work. In a few days, we'll send you a PDF proof of your complete package layout. If you don't approve what you see, we'll make the changes requested until you do. We estimate that most of our clients approve their designs after seeing just one or two proofs.

We approach package design with creative eyedeads and marketing savvy. Our goal is to give your potential customers a good sense of what the content inside is going to be like, and project a professional image. Sophisticated design and quality printing shows people that care has been put into the production of the CD or DVD, and inspires confidence that the content is as well-produced as the packaging.



Our objectives in the design process:

- To portray your product in the best light possible.
- To deliver your project on time and on budget
- To collaborate directly with you to ensure your complete satisfaction.
- To make your multimedia project more hassle-free by serving as a single source of solutions for your project.
- To coordinate, as necessary, with any existing graphic standards you may already have established.
- To eliminate any potential issues that may arise regarding design template specifications.

Templates

Eyedea Worx provides some of the more commonly used CD, DVD and VHS packaging and offset label printing templates in our industry. However, Eyedea Worx offers hundreds more standing dies and templates (including Digi packs, Zip mailers, wallets, inserts, and more) available to meet virtually any multi-media packaging need you may have.

Please call us today at (800) 973-9383 if you have a specific request for a template not shown on our website.